



Mediterranean Science, Policy, Research and Innovation Gateway

## 1<sup>st</sup> Euro-Mediterranean Brokerage Event on Research and Innovation

Cairo, Egypt – 12/13 February, 2014

### 12 February

- 08.30-09.00** Registration of participants (MHESR)
- 09.00-11.30** Ice breaking pitches of the ideas of projects, start-ups and carriers (ANIMA)
- 11.30-13.00** Elevator pitching coaching session for idea carriers (ANIMA, Berytech, ESCWA)
- 13.00-14.00** *Networking Lunch*
- 14.00-16.30** **Presentation of the projects ideas (IDEAS CARRIERS / PROPOSERS)**  
*Target: all participants*
- 16.30-18.30** **Bi-multilateral meetings between registered participants and ideas carriers (all participants)**  
Discussing opportunities for partnership, investments, fund raising  
*Coffee served during meetings*
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### 13 February

- 09.00-10.30** **Fostering the cooperation in research and innovation : funding opportunities in the Euro-Mediterranean Region, including EU programmes (European Commission, MHESR, CMI tbc, UNESCO tbc)**  
*(Open session, target: all interested participants)*
- 10.30-11.00** *Coffee break*
- 11.00-12.00** **Innovation road-map for SMEs and young entrepreneurs: Entrepreneurship, Technology Transfer, Innovation and management/audit (DLR)**  
*(Open session, target: all interested participants)*
- 12.00-12.30** **Plenary discussion and suggestions for next steps**
- 12.30** **Closure**

#### Legenda

MHESR – Ministry of High Education and Scientific Research (Egypt)

ESCWA – UN Economic and Social Commission for Western Asia

CMI – Centre for Mediterranean Integration (France)

DLR - Deutsches Zentrum für Luft und Raumfahrt EV (Germany)

CIHEAM-IAMB - CIHEAM – Istituto Agronomico Mediterraneo di Bari (Italy)



The Malta Council for  
Science & Technology